

Over the next years,

corn farmers will grow even more corn on the same amount of land

thanks to effective use of technology and environmental practices.

This means plenty of corn in Indiana to feed

PEOPLE & ANIMALS,

and to produce FUEL.

Source: Informa Economics











In Indiana and beyond.

LIVESTOCK (including chickens and turkeys) are the major consumers of soybeans and corn.



Source: American Egg Board











YEAR OF DAIRY COWS BONUS!

Soybeans are a source of protein and an important part of a dairy cow's daily diet.

One -CCLLTY COW

fed a diet including soybean meal

produces about

glasses of milk a day.

Source: American Dairy
Association of Indiana

PLAY BEANGO! Stop by BeanGoLand on the northside of the fairgrounds next to the Mac Reynolds barn.

YOUR FAMILY'S FOOD
STARTS ON OUR —
FAMILY FARMS.





Download the App on your iPhone® or Android.™ Or stop by the BeanGoLand tent to pick up your game card.



Farmers are the original environmentalists; taking care of their land is TOP priority.

Over the last

Years, soybean farmers have reduced their

LAND USE,

energy use, greenhouse gas emissions and soil loss while continuing to grow more nutritious food.

LAND USE
26%
DOWN

ENERGY USE
65%
DOWN

GREENHOUSE GAS EMISSIONS

38%
DOWN

SOIL LOSS
49%
DOWN

Source: The Keystone Center for Science and Public Policy









If the U.S. relied on 1950s farming practices to produce our food today,

15 I MILLION people would go hungry.

That's equal to the combined populations of



Source: Center for Food Integrity

OLD









There is a reason soybeans are called the

"VERSATILE BEAN."

ONE BUSHEL

(about the same size as a laundry basket)

of SOYBEANS

can be used to make over

CICIYONS!

Did you know

soybean crayons and candles were created in Indiana in 1994 thanks to Purdue students and Indiana soybean farmers?

Source: United Soybean Board









SOYBEANS provide the essential nutrient, PROTEIN, in pig's diet.



Every year, Indiana farmers are able to feed more animals, including pigs, because they are using better technology to grow more soybeans.

Source: Indiana Soybean Alliance









SOYBEAN MEAL is a more sustainable alternative to FISH MEAL in diets for farm-raised fish.



Source: Indiana Aquaculture Association, Bell Perch



Bell Aquaculture



